



What's Cooking Group NV is a fact (Euronext Brussels: WHATS)

Listed family company Ter Beke NV now officially changes its company name and continues sustainable growth with renewed European business strategy

What's Cooking?

Lievegem, April 21, 2023 - The Belgium-listed food company Ter Beke, celebrated its 75th anniversary earlier in March with a new trade name and logo. Now the names of all What's Cooking? companies in Belgium, the Netherlands, France, Poland and the United Kingdom are also a reality.

The listed Ter Beke NV will henceforth be called What's Cooking Group NV and proudly carries as Ticker on the Euronext stock exchange: WHATS (instead of formerly TERB).

The company is known for its charcuterie, savoury snacks and ready meals such as Come a casa®. The internationally active and family-listed group not only looks back on this rich history: the company is opting for a new chapter with a renewed strategy, a new company name, logo and company names: What's Cooking?

The company wants to respond to current consumer demands and take a leading role in making the food industry more sustainable, both in terms of innovations of existing and new products, packaging, production processes and services to its customers. This will require time and investment, but the resources to do so are already in place to achieve the ambition: "Day by day we make sustainable food consumption second nature." The new name for each company underlines that each country within the group goes to great lengths to create delicious high quality dishes and products for its customers and for consumers.

The 2022 Annual Report was also proudly announced today at www.whatscooking.group: "Our employees are proud of our 2022 achievements: that we continue to intentionally serve the market with tasty, more sustainable and quality food products, and that we strengthen our relationships with both our suppliers and customers every day.

Financial calendar

Annual Report 2022	21 April 2023
Extraordinary General Meeting	21 April 2023
General Meeting	25 May 2023
Half yearly results 2023	25 August 2023

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About What's Cooking Group

What's Cooking? is a European fresh savoury food group headquartered in Belgium which commercialises in Europe and beyond a wide range of high-quality and innovative savoury cold cuts and ready meal food products (also known from Come a casa®), and related services. Day by day, we make sustainable food second nature by increasing the world's appetite for tasty, convenient meals, crafted with care both for the people and the planet. Our customers and consumers are always on our hungry minds when preparing our food products, as is the well-being of our approximately 3,000 people from our headquarter, 12 industrial sites in Belgium, the Netherlands, France, Poland, and the UK, and 7 sales offices. Ter Beke (soon renamed What's Cooking Group) exists for 75 years, is listed as family company on Euronext Brussels since 1986 (TERB) and realised a turnover of EUR 781 million in 2022.

More info about What's Cooking? can be found on www.whatscooking.group (previously www.terbeke.com)