FSQR Policy



At What's Cooking? we believe that food safety is never to be compromised.

We are crafting with care and delight our customers and consumers by putting quality top of mind.

Confident and couragous, our people are key to our success by responsibly ensuring the production of food safe, high-quality products following applicable laws as well as our own standards and procedures. We speak up when we notice a non-compliance.

Day by day, side by side, our customers and consumers are central to all that we do. We apply transparent communication on product safety, quality and regulatory matters both internally and externally.

What's Cooking? management does provide the resources and support to adhere to this policy and to continuously improve our standards and procedures, in combination with independent integrity audits and GSFI recognised certification programs.

... only then we are successful.

Piet Sanders CEO Eric Kamp COO

Jeroen van Rijswijk Group FSQR Director Plant Manager



