Health Safety
& Environment

Food Safety, Quality
& Regulatory

HSE & FSQR Policy

At What's Cooking?, we are committed to ensuring that product safety, the protection of our People, and the sustainability of our business are never compromised.

Crafting with Care, Care by Crafting, we place care, attention, and responsibility at the heart of everything we do. Guided by these commitments, we deliver safe, authentic, and high-quality products, foster a healthy and safe workplace, and promote responsible environmental practices, while meeting legal, regulatory, and customer requirements. This approach reflects our belief that trust, from consumers, customers, and our own teams, is earned through consistent, responsible, and thoughtful actions. This means acting with intention, awareness, and respect for the People we work with and the communities we serve.

Confident and Courageous, we cultivate a culture where the safety of our People and of our products is a shared responsibility. We encourage everyone to act with courage, rigor, responsibility, and transparency, while protecting our products, processes, and facilities against intentional contamination and other forms of malicious activity. This means rigorously applying ways of working, procedures, and internal standards that ensure consistency and reliability across all sites. It means creating an environment where communication flows freely, and where People feel supported to proactively raise issues, deviations, or concerns. Every issue we identify becomes an opportunity to learn and to grow. We embed these learnings into a Continuous Improvement mindset, strengthening our processes and our culture.

Day by Day, Side by Side, we move forward, committed to integrating responsible and sustainable practices into all aspects of our work. We measure our progress through clear objectives and meaningful indicators and ensure our actions reflect our ambitions. Together, we contribute to and shape decisions and initiatives that incorporate environmental, social, and governance principles. We strive not only to meet expectations, but to exceed them, reinforcing a culture where Continuous Improvement is shared across the entire group.

Group Leadership is dedicated to providing the resources, support, and tools necessary to enable everyone to contribute to these commitments effectively and with confidence, and ensure the sustainability of our business. This policy is communicated to all employees, regularly reviewed, and supported through training and awareness activities to ensure it is understood and applied throughout the organization.

... only then we are successful.

Piet Sanders CEO	Koen Benoot COO	Maria Rosaria Petracca Group FSQ Director	Alexandre Le Cabellec Group HSE Manager