

What's Cooking Polska celebrates its 10th anniversary!



Part of What's Cooking?

We are What's Cooking?, an innovative savoury food group that makes it easy for people to eat delicious food.



What's Cooking? it is a flavoured way to ask "What's going on?" - with a pinch of expectation. Because we are curious and optimistic about how our people, our consumers and the food world are evolving, and how we can contribute to that. Together with all our colleagues we work hard on this every day.

Day by day, cooking up a better world

Day by day, we make sustainable food consumption second nature



by increasing the appetite for delicious, convenient food with care for both people and planet.

So, What's Cooking? in Poland

Our menu today offers a wide choice of tasty ready meals.



We are a food manufacturer that has been playing a significant role on the ready meals market since 2014. Every year, millions of food lovers enjoy one of our What's Cooking? tasty creations. We specialize in the production of tasty chilled lasagne varieties, both under our own Come a casa® brand and for the large retail brands - reaching tables of ready meals enthusiasts all over Europe.

Facts & figures

What's Cooking Polska sp. z o.o.

- **Part of:** What's Cooking?
- **Location:** Opole (Poland)
- **Since:** A joint venture since 2014
- **Employees:** 200 of the 2.500 within the Group

- **Estimated turnover:** By end 2024: about PLN 240 million (56 mio EUR)
What's Cooking Group realised a turnover of EUR 832 million in 2023.

10 years of craftsmanship and passion for delicious food



The factory in Poland was established under the name **Pasta Food Company** as **a joint venture** of two European food giants: the Belgian company TerBeke and the French concern Stefano Toselli. The aim of the investment was to create a modern production plant by using advanced production technology that preserved the taste and freshness of the produced dishes.

Starting as a "greenfield" investment, our factory, over a decade of operation, has significantly developed its production capacity and expanded its product range. Over time we switched from products based on animal protein to **a lot of plant-based inspirations**.

Our standard product is available in 1 kg format, but we were pioneering and do offer a lot of tasty options in a 400g format also introducing the **more sustainable Alu Top Seal packaging**, containing 85% less plastic. This way we contribute to our commitment to protect the planet and mitigate climate change.

At What's Cooking? everyone has a place at the table, regardless of views, age or origin. **We take care of our people** - create an environment with an open and informal corporate culture and attach great importance to a good working atmosphere which let people and company grow.



NEW

